

Sim-Challenge.com signs sponsorship deal with NaturalPoint

Sim-Challenge.com is pleased to announce a sponsorship deal with NaturalPoint for the coming season. NaturalPoint, Inc. was founded in 1997 to develop and bring to market high quality image tracking technology and unique computer control devices. One of their products is the already famous TrackIR Optical Head Tracker. It works for several game categories such as Shooters, Flight and Racing Simulations.



NaturalPoint provides Sim-Challenge.com with two units of their revolutionary premium product TrackIR 4:PRO. The two sets will be awarded to the winners of the GT/NGT class of the 2006/2007 Sim-Challenge.com GTR2 World Championship.

Dominik Binz [Sim-Challenge.com Founder]: "We are really glad to have found a partner like NaturalPoint Inc. The sponsorship negotiations were very friendly and straight forward. We will do our best to promote the TrackIR product in the best way possible. Our users should have a look at the TrackIR banner on the Sim-Challenge website, if they click it they will get a special 15\$ discount and a link to a list of authorized dealers in their country. We want to thank NaturalPoint for their trust in our organisation and are looking forward with excitement to this new partnership."

Max Dell'Orco [Sim-Challenge.com Founder]: "As league owner and creator of Sim-Challenge I'm really happy about this great partnership with the NaturalPoint Inc. I'm sure it will give our championship an even more professional look and together with the others admins I will try to make this partnership a continuous one."

Kevin Fox [NaturalPoint Inc. – Sales Manager]: "NaturalPoint is proud to be sponsoring the sim racing league Sim-Challenge.com. We see our partnership with Sim-Challenge.com as an excellent opportunity to help expand the Sim-Challenge.com, and overall sim racing, community. NaturalPoint expects this sponsorship to be an platform for raising awareness about our TrackIR line of products and accessories. We hope that other companies see NaturalPoint's involvement in the sim racing community and follow suit, helping to elevate sim racing to a new level."
