

Deuxième édition

24H DU MANS 2006

www.otaugames.com



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OTAU
GAMES.COM

Partenaires

GTR RACING
HFR



www.grapharea.com



The Otau Games 24 Hours of Le Mans 2006 briefly ...

**A large gaming meeting :
more than 100 gamers, an
international competition on
GTR**

Otau Games On-line organize **the most important GTR simulation race of the year in France** on August 26 & 27 2006 on the Internet : the *Otau Games 24 Heures du Mans virtuel 2006*. **More than 100 drivers** from France, Belgium, Switzerland, and Canada will enter this event in 27 teams who will race during 24 hours on the amazing track of La Sarthe.

**A great show offered to a lot
of spectators**

Thanks to our strong knowledge of simulation races we are going to offer **a fantastic show** to our spectators during the whole race. With our own web TV and web radio we are going to allow spectators to live the race and the competition as if they were on the track. They are going to take place inside the action.

**A privileged way of
promotion for our partners**

The *Otau Games 24 Heures du Mans virtuel 2006* could become a privileged way of promotion for your company with **a young public who is interested in High-Technology**. During the whole event we are working hard to introduce our partners : web site, press release, advertisement on the track and on the cars, advertisement on the web TV and web radio,

...

1. Introduction of Otau Games On-line

■ Our last events

During the last two years Otau Games On-line have successfully managed to get a strong knowledge in racing simulation which is now allowing us to receive the full support of a lot of virtual drivers when we organize an event.

Here is a summary of our last events :

- Otau Games 1000 Km de Spa virtuel 2006 : 73 drivers and 26 teams (GTR)
- Otau Games 24 Heures du Mans virtuel 2005 : 60 drivers and 17 teams (GTR)



Le Mans 2005
finish

■ An increasing mediatization

Our last events have collected the interest of a large audience. The reports and articles published concerning our events testify of the increasing mediatization from which we profit.



2. The Otau Games 24 Hours of Le Mans 2006

- A meeting for a shared hobby

Our first goal is to allow all the drivers to meet them virtually during 24 hours on the track of Le Mans, and to share their love of virtual driving in **a friendly environment**. Our servers are set up in order that each driver can join it to race on the track and share the car with other drivers of the team.

This endurance race allow drivers to create privileged links inside the team and to share the same goal. To achieve this goal a vocal communication software is used, with which drivers can speak together to change the strategy for example. This is making these 24 hours **a real team challenge to complete**.

- An important competition

The *Otau Games 24 Heures du Mans virtuel 2006* is an high level racing simulation competition on GTR game. For a driver this event allow him to compare his talent and speed with all the other competitors. A lot of them are racing in many leagues and already have a nice prize list. To add a win on Le Mans in their virtual driver career is **a dream that they are all sharing**.

- A great show offered to spectators

Thanks to the web TV and the web radio we are going to offer to our spectators to live these 24 hours of action. These medias will allow them to take part in the race, to share the pits environment with the drivers, and to ear interviews. To finish with, the standing will be updated each minute in order that spectators stay tuned.

3. What are we offering to you ?

A lot of communication ways

Our events are announced on many web-site and specialized magazine. This is making our events well known of a lot of players interested in racing games and video games.

We could offer to your brand to be quoted on all these reports, giving you the chance to promote your products to **a young and dynamic public fond of High-Technology and computing.**

■ OtauGames.com web site

OtauGames.com is the web site running all our events. With more than 37 000 visitors monthly our partners receive an optimal visibility with a logo of their brand and a description of their activities.



■ Advertisements on web-TV and web-radio

Advertisements of your company will be broadcasted on our web TV and web radio during the race. With an audience of **more than 3000 spectators** these advertisements will guarantee a maximum visibility to your brand.

3. What are we offering to you ?

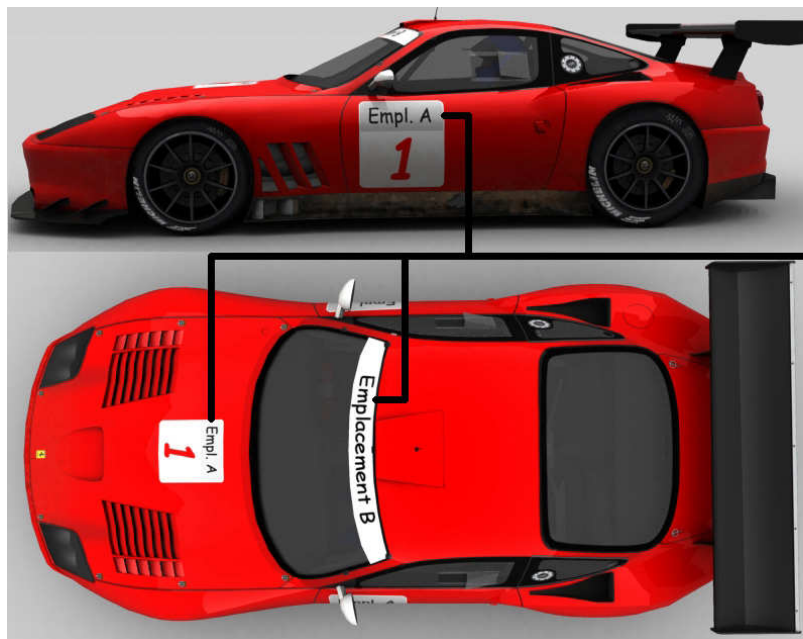
- Advertisements on the track and cars

Advertisements are available on the track side where your brand logo could be stick in and highly visible for both drivers and spectators. Your brand logo could also be stick in all cars on the spaces reserved to partners of the organization.

Not only visible for drivers on the track, your brand will be visible for all the spectators thanks to the web TV and pictures posted on the event web site. These advertisements are a **privileged way of communication** for your company during this 24 hours race.



Partners advertisements



Partners advertisements

4. What could you offer to us ?

Being one of our partners during the *Otau Games 24 Heures du Mans virtuel 2006* you could give us some help **to make this event better and better**, with products offered to winners or a financial help for the server and bandwidth cost for example.

With more than 100 drivers running this competition, being able to reward the winners with your products is one of the best way to let them discover your brand, allowing you to make new addicted customers on the near future.

5. They have already helped us ...

Since the beginning of Otau Games On-line many partners have helped us and shared the fabulous adventure of a virtual endurance race. Here is a list of them ...



<http://www.10tacle.com>



<http://www.simbin.se/>



<http://www.microsimulateur.com/>



<http://www.grapharea.com/>



<http://www.gtr-racinghfr.net>

Conclusion

We hope that this document succeed to introduce you the *Otau Games 24 Heures du Mans virtuel 2006*. The drivers number, the quality of the organisation, and the show offered to spectators are going to make this 2006 race the biggest racing simulation French-speaking event on the Internet.

The succes of the *Otau Games 24 Heures du Mans virtuel 2006* is built thanks to our knowledge, a great work before the event, but also mainly with the help of our partners. That is the reason why we would be very happy to be able to count your brand among them !

For further informations, feel free to contact us.

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