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FOR IMMEDIATE RELEASE

TRACKIR 6DOF VIEW CONTROL RELEASED FOR GRID™

Acclaimed Racing Title Will Support NaturalPoint's TrackIR Gaming Controller

August 6, 2008 — NaturalPoint® announced today the addition of Codemasters®' AAA racing game GRID™ to its extensive catalog of TrackIR Enhanced™ PC titles. TrackIR™ compatibility enables GRID users to take advantage of NaturalPoint's Six Degrees of Freedom (6DOF) head tracking technology, which links the user's actual movement in three-dimensional space to their in-game view and results in maximized gaming immersion.

TrackIR, the industry standard for 6DOF view control in leading games and simulations, consists of a small, monitor-mounted camera that detects the head's movement by tracking a reflective clip attached to a hat, visor, or headphones. TrackIR's motion scaling and robust customization controls allow GRID users to subtly and precisely manage the game's view independent of other hardware inputs. Head tracking enables players to survey the car's virtual cockpit, as well as the surrounding environment, more intuitively than with a mouse or keyboard—which results in superior control and immersion, giving users a distinct competitive advantage and unmatched overall experience.

"We're excited to partner with Codemasters in supporting a kick-ass racing title," said Jim Richardson, President of NaturalPoint. "Adding TrackIR's singularly immersive technology to GRID's amazingly far-reaching design was a great fit. The combined experience is what discriminating gamers are craving."

TrackIR support is available with the version 1.2 patch of GRID. TrackIR is sold through an international dealer network and directly by NaturalPoint at www.TrackIR.com.

ABOUT TRACKIR

With a rapidly growing and enthusiastic user base, nearly 100 supported titles, and a product in its 4th generation, TrackIR has a long history of supporting pioneering gaming titles. It is the only product on the market specifically designed to implement 6DOF head tracking in PC gaming.

ABOUT NATURALPOINT

Based in Corvallis, Oregon, NaturalPoint designs and manufactures the OptiTrack™, TrackIR, and SmartNav™ product lines. NaturalPoint specializes in providing innovative control solutions through optical tracking technology, and has developed tracking systems for premium optical motion capture and tracking, 6DOF motion-tracking gaming inputs, and a hands-free ergonomic mouse alternative.

ABOUT GRID™ (Titled: *Race Driver GRID™* outside the U.S.)

GRID is all about the race. Every moment from the adrenalin rush at the start lights to the elation at the chequered flag—the tension, pressure, noise, and action. Featuring only the most powerful race cars—current and classic, circuit and drift—players will compete to conquer the most prestigious official race tracks and championships and then go beyond to compete in challenging city-based competitions, through to road events and urban street races. In Europe, race prestige marques on the greatest official race circuits. Enter street competitions and race high-performance V8 muscle cars through iconic U.S.

cities including San Francisco, Washington DC and Detroit. In the Far East, Japanese racing culture sets the tone where night races, including Drift racing, take drivers through neon illuminated cities and to outlying mountain roads. As the antithesis of the box-ticking, race game, *Race Driver: GRID* delivers races crammed with action and incident to create the most intense, the most aggressive and the most engrossing racing game for years. Whereas other titles may have lost sight that racing is the main event, in *Race Driver: GRID* everything builds up to creating an unparalleled race experience. *GRID* is now available for Games For Windows®, the Xbox 360® video game and entertainment system from Microsoft®, PLAYSTATION®3 computer entertainment system and Nintendo DS™. For all driver briefings and the latest videos, be sure to visit www.grid-game.com.

ABOUT CODEMASTERS

Codemasters is a leading developer and publisher of best-selling interactive entertainment products for a global audience across multiple gaming platforms and channels. Established in 1986, the company's dominant brands include *DIRT*, *Overlord*, *Clive Barker's Jericho*, *GRID* and *Operation Flashpoint*. Codemasters is headquartered in Warwickshire UK, with North American operations based in Universal City, Calif. The company also maintains operations in Germany, France, Spain, and Benelux. Codemasters receives over two million visitors to its web site every month, discover why at www.codemasters.com.

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